

A Model for Location

Creating a Starbucks Coffee Location Model

Applying the Starbucks Coffee Location Model Parts II and III

II. Using the model explain which location in the Memphis area would be the best location for a new Starbucks Coffee and which would be the worst location:

A- Road to Tunica

C- Arlington

E- Hickory Hill

B- Rhodes College Area

D- East Memphis

F- West Memphis

Best Location	Explanation
Worst Location	Explanation

III. Which existing Starbucks Coffee is in the most danger of closing in the Memphis area?

Endangered Location	Explanation

Name:	
Date:	
Robinson - 2009 - Houston High School	