

Best Location Activity

Toyota has narrowed down its next North American plant location to the following counties:

1. Crockett County, Tennessee (Almo)
2. Hamilton Country, Tennessee (Chattanooga)
3. Crittenden County, Arkansas (Marion)
4. Davidson Country, North Carolina (Lexington)

I. Create a chart showing how the four locations compare to at least 10 of the following categories (from <http://www.conway.com/cheklist>):

Market and Demographic Data

Work Force, Wages, Productivity

Transportation

Energy and Utilities

Materials, Supplies and Services

Government Programs (National, State, Local)

Water and Waste

Environmental Impact, Ecological Factors

Quality of Life Factors

Climate

Specific Sites

Buildings

International Projects

Which location should Toyota select as its next automobile assembly plant?

Selection: _____

II. Write a 3 to 4 paragraph explanation for your selection choice.

Web Resources

1. Site Selection Online: www.siteselection.com
2. Development Alliance: developmentalliance.com
3. U.S. Census Bureau: www.census.gov
4. Stats about all US cities: www.city-data.com

* List additional sources at the end of your 3 to 4 paragraphs.