



# Locations

# Predicting / Applying



Name: \_\_\_\_\_

City	Couty	University	Enrollment	Which city has the most Starbucks at 21?
Athens	Clarke County, GA	Georgia	33,831	<b>Which city has the most Starbucks at 21?</b>
Auburn	Lee County, AL	Auburn	24,137	
Baton Rouge	East Baton Rouge Parish, LA	Louisiana State	33,587	
Columbia	Richland County, SC	South Carolina	27,272	
Fayetteville	Washington County, AR	Arkansas	18,647	<b>Which other cities have 10 or more Starbucks? (4 cities)</b>
Gainesville	Alachua County, FL	Florida	51,913	
Knoxville	Knox County, TN	Tennessee	26,400	
Lexington	Fayette County, KY	Kentucky	27,209	
Nashville	Davidson County, TN	Vanderbilt	11,607	<b>Which cities have 2 or fewer Starbucks? (4 cities)</b>
Oxford	Lafayette County, MS	Mississippi (Ole Miss)	17,323	
Starkville	Oktibbeha County, MS	Mississippi State	17,824	
Tuscaloosa	Tuscaloosa County, AL	Alabama	27,052	
				<b>Which two cities have zero Starbucks?</b>

Lee, AL    Tuscaloosa, AL    Washington, AR    Alachua, FL    Clarke, GA    Fayette, KY    East Baton Rouge, LA    Lafayette, MS    Oktibbeha, MS    Richland, SC    Davidson, TN    Knox, TN

POPULATION AND HOUSEHOLD DATA (2008)

Square Miles	609	1,324	950	874	121	285	455	631	458	756	502	508
Pop. density per sq. mile	217	135	207	277	952	986	950	68	96	477	1,239	840
% Pop. growth 2008-2013	9.84	6.98	13.08	7.44	8.47	5.24	4.78	7.22	3.8	7.84	3.7	7.21
Populaiton 2008	131,793	179,159	196,925	241,846	115,042	280,554	432,443	43,023	44,070	360,574	622,080	426,927
Households 2008	55,404	77,401	79,258	106,641	50,044	126,524	172,816	20,135	20,461	155,456	276,236	185,566
Average household size	2.3	2.2	2.41	2.14	2.13	2.11	2.41	1.9	1.94	2.14	2.16	2.23
Families	33,161	50,472	52,214	59,501	24,636	74,077	112,271	11,756	11,787	99,721	158,999	119,076
% Urban population	65	67.7	68	71.6	90.7	95.2	92.3	46.4	59	85.2	95.2	85.9
% Rural population	35	32.3	32	28.4	9.3	4.8	7.7	53.6	41	14.8	4.8	14.1
Median Age	28	32.6	30.8	30.3	25.4	33.3	31.9	28	24.9	33.1	34.3	36.6

TRANSPORTATION TO WORK (2008)

% Car, truck or van to work	95.3	95.1	92.7	88.9	90.8	92	93.3	93	93.2	92.7	92.4	94
% Travel time less than 15 minutes	35.8	31	34.2	28.3	41.2	30	23.8	47.8	48.6	25.1	21.1	23.2
% Travel time 15-29 minutes	38.2	41	38.8	44	39.1	47.7	43.9	28.4	30.8	44.9	44	45.7
% Travel time 30-59 minutes	20.1	19.5	19.7	19.6	11.2	16.2	24.7	13.6	14.6	22.9	27.1	24.2
% Travel time 60+ minutes	3.9	6.2	3.4	4.5	6	3.2	5.1	7.4	3.9	4.7	4.3	3.7

HOUSING (2008)

Median value owner households (\$US)	153,568	166,725	155,078	160,241	167,828	177,747	166,020	176,300	139,093	168,904	177,492	167,252
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INCOME AND EDUCATION (2008)

Median household income (\$US)	39,481	44,646	43,192	41,596	36,307	52,174	48,002	36,345	31,330	51,768	50,336	48,780
Per capita income (\$US)	22,766	26,012	22,424	25,624	23,297	31,849	26,504	24,640	22,308	29,827	30,740	29,088
Education - % less than high school (Age 25+)	16	18.1	18.2	10.2	16.5	11.6	13.6	18.6	17.6	12.3	15.7	14.8
Education - % high school (Age 25+)	26	27.9	30.2	19.4	21	20.7	25.2	22.3	21.3	21.7	23.6	26.3
Education - % some college (Age 25+)	21.4	22.5	22.4	20.4	16.7	22.2	25.1	20.7	19.1	23.2	22.9	22.1
Education - % Bachelor's degree (Age 25+)	16.2	15.6	15.5	20.7	22	23.2	21.1	17	18.9	22.3	21.8	19.8
Education - % graduate degree (Age 25+)	13.6	10.3	10.1	19.6	19.8	15.7	12.1	15.9	17.9	12.6	11	11.4

EMPLOYMENT AND OCCUPATION (2008)

% white collar occupations	60.3	60	58.8	70.9	62.8	68.3	66.7	63.5	64.7	67.6	66.8	66.6
% blue collar occupations	24	25.7	26	12.8	18.9	16.8	18.5	20.6	19.8	16.9	19.3	18.8

QUALITY OF LIFE (2008)

Total crime index (US avg. = 100)	125	106	59	129	128	150	121	128	133	124	166	98
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CONSUMER EXPENDITURES (2008)

Annual expenditures per capita (\$US)	18,830.80	19,914.70	19,619.60	20,518.20	18,571.10	22,865.70	18,607.60	20,221.50	18,859.30	19,979.90	21,428.90	22,062.70
Food expenditures per capita (\$US)	743.9	1,060.10	1,152.40	1,470.80	642.6	1,862.20	2,363.40	262.8	253.6	2,115.30	3,901.70	2,749.20
Food away from home expenditures per capita (\$US)	320.4	457.4	506.5	643.1	276.6	830.3	1,023.20	111.8	106.3	910	1,715.70	1,219.60

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Which city has the most Starbucks at 21?

Which other cities have 10 or more Starbucks?  
(4 cities)

Which cities have 2 or fewer Starbucks?  
(4 cities)

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**University**

**Enrollment**

**Eastern Division**

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Kentucky

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South Carolina

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Tennessee

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Vanderbilt

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**Western Division**

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Auburn, AL  
Oxford, MS  
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(MSU has one on campus, 2009)

Oxford, MS  
Starkville, MS

