

# McDonald's and Starbucks Maps

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Map Distributions...



**The story is told of a little Japanese girl who arrives in Los Angeles, sees a McDonald's restaurant, tugs her mother's sleeve, and says, "Look, Mother, they have McDonald's in this country too."**





マクドナルド  
ハンバーガー



客席 75 席



マクドナルド  
ハンバーガー



McDonald's

McDonald's

客席 75 席

大クル  
大幕









MEGA × MEGA × MEGA



朝  
メガ

昼  
メガ

19時  
メガ

メガマック  
10:30から

メガ  
10:30から

MEGA  
TERIYAKI

メガてりやき

メガでりやきでした！  
今回の集計結果とみんなのコメントを  
お楽しみに！

メガマックの兄弟が、  
いよいよ明らかに！

メガマックキャンペーンVol.1  
次のメガは同だ  
「メガ」  
香え発

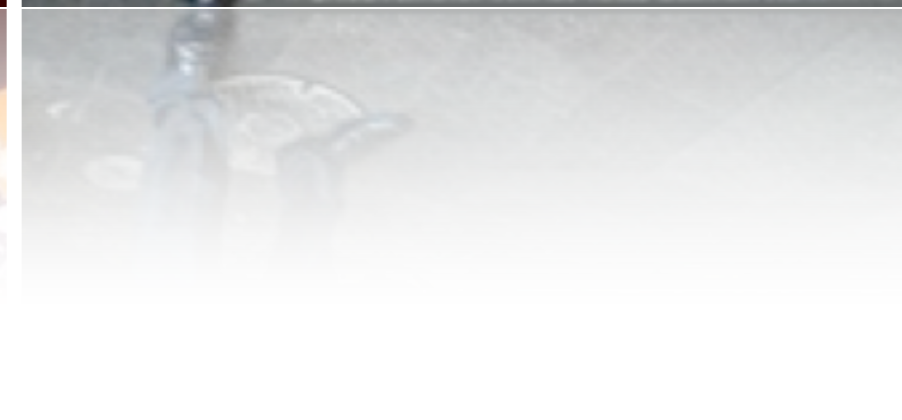
MEGA  
TERIYAKI

メガてりやき

メガでりやきでした！  
今回の集計結果とみんなのコメントを  
お楽しみに！

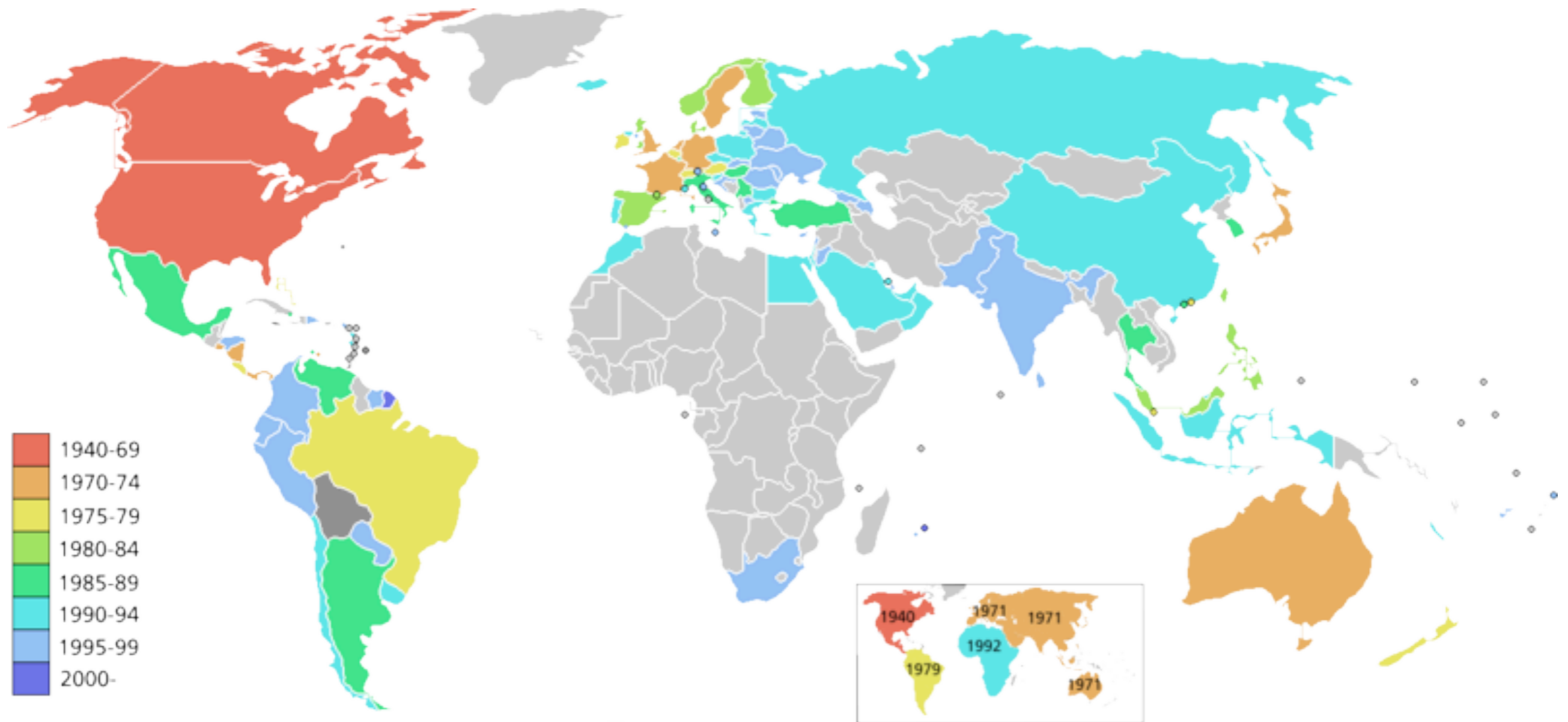
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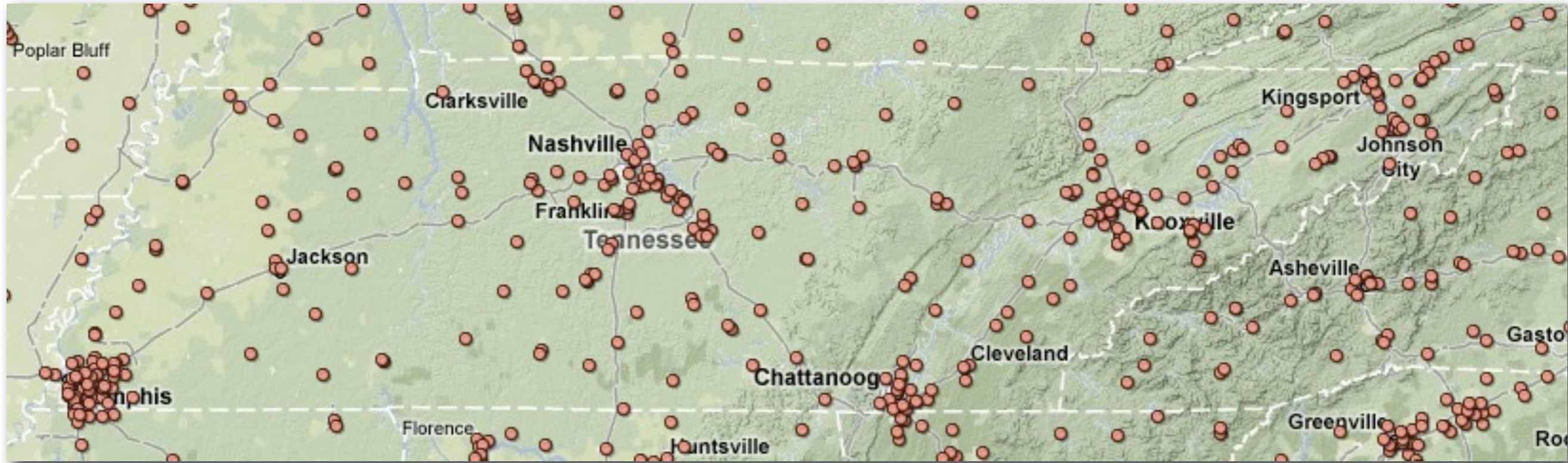


# McDonald's Around the World





## in Tennessee







## THE MAGIC BEAN SHOP

A single cup of Starbucks coffee can depend upon as many as 19 different countries. Between the coffee beans, the milk, the sugar, and the paper cup, Starbucks coffee is a global hub that connects some of the poorest countries in the world with some of the wealthiest.



## THE FRIES THAT BIND US

Probably the single most visible symbol of American influence worldwide, McDonald's has over 31,000 restaurants in 118 countries, employing more than 1.5 million people. Despite its 13,000 restaurants in the USA, McDonald's is slipping at home. Its customer satisfaction is worse than any other fast food chain, and ranks lower than all major airlines and the IRS.





Name: \_\_\_\_\_

# McDonald's and Starbucks Comparison Chart

What are the similarities and the differences between the Starbucks and McDonald's maps?	
SIMILARITIES	DIFFERENCES
1-	1-
2-	2-
3-	3-
4-	4-

Explain the patterns found for the distribution of McDonald's for each of the following continents.
Africa
Asia
Europe
South America